

## FOR IMMEDIATE RELEASE

### RYERSON SAVES \$65,000 ENERGY COSTS, SIGNIFICANTLY CONSERVES ENERGY

**Indianapolis, Ind., March 31, 2008** – In a recent effort to consolidate several plants in Milwaukee, Ryerson discovered ways to not only cut wasted energy, but save thousands on energy bills significantly reducing operating costs. For their efforts, the company was recognized for their commitment to environmental conservation and received the Environmental Stewardship Award from Energy Management Systems, Inc. (EMS).

During the recent plant consolidation efforts, Ryerson executives were investigating and looking for ways to significantly reduce operating costs. Like many companies in the US, Ryerson was concerned about the rising costs of energy and the effects it was having on the bottom line. To learn more about ways to save energy and reduce costs, the company engaged in a full energy audit with EMS.

The energy audit uncovered several ways in which the company could proactively work to save energy. Ryerson upgraded older, inefficient lighting to new energy efficient lighting as well as installed HVAC controls to conserve heating and cooling throughout the building. As a result of their efforts, the company has saved more than \$65,110 in energy costs and tax deductions in addition to significantly reducing green house gas emissions by more than 50 tons or the equivalence of conserving 16,737 gallons of gas each year.

“In looking for ways to save money and improve our cost competitiveness in the marketplace, we realized we could be saving on one of our fixed costs - energy expenses,” said Ryerson operations manager, Jeff Pipiras. “Not only did we save money, we like the positive impact our efforts are making on the environment.”

After completing a lighting and energy audit and adopting appropriate energy efficient practices and techniques in lighting and HVAC, Ryerson immediately began realizing benefits in the initial phase of their energy upgrades back in 2006 when they installed HVAC controls to monitor and control the use of heating and cooling. The project continued to evolve and in late 2007 Ryerson invested in energy efficient lighting and motion sensor controls to turn lights off when not in use. The energy upgrades collectively helped to save money, conserve energy and improve the work environment throughout the facility.

“It’s brighter in here and our employees like it. The light is a natural light and we are illuminating areas that were never lit,” said Pipiras.

According to Dave Riggle, president of EMS, the cost of energy is becoming an increasing problem for many manufacturing facilities throughout the US with rate increases of 20 to 50 percent in many areas. EMS is partnering with facilities to not only help save money on energy bills, but to also help companies become environmental stewards by significantly reducing wasted energy.

“Understanding where energy was being wasted was the first step for Ryerson. Their commitment to saving energy has made a significant impact on their business and our environment,” added Riggle.

Ryerson is a leading distributor and processor of metals in North America. Headquartered in Chicago, the company operates service centers in cities across the United States and Canada, and serves an expanding international customer base through joint ventures in Mexico, India and China. Ryerson offers an unparalleled range of products, leading processing and fabricating capabilities, a broad geographic reach, and an established commitment to superior service. For more information visit [www.ryerson.com](http://www.ryerson.com)

Established in 1986, Energy Management Systems is an Indiana company helping companies throughout the country to reduce energy consumption and cut energy costs. EMS offers energy usage assessments and provides solutions to reduce wasted energy and unnecessary costs. For more information go to [www.energymanagement.com](http://www.energymanagement.com) or call 317-341-5968

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