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Energy Conservation Sharpens Indiana's Competitive Edge

The cost to heat and cool a place of business always affects the bottom line: The higher the cost, the lower the profit margin, and the lower the profit margin, the more difficult it is to compete in today's global market. This simple economic principle works both ways, with energy conservation playing a significant role in reducing overhead costs and increasing net profits.

Here in Indiana, Energy Management Systems (EMS), is helping Hoosier manufacturing plants conserve energy, lower overhead costs, and thereby improve their flexibility in product pricing. In effect, by conserving energy, **Indiana manufacturers are able to sharpen their competitive edge statewide, nationally, and internationally.**

Jack Burns of Service Graphics Inc. reports that EMS gave him "active control of our energy consumption, reducing costs, and acting in the best interests of everyone seeking to conserve our natural resources." Similarly, according to Tom Johnson of Ryobi Dye Casting, "We are only up and running with our new EMS system for two months and we're already seeing substantial savings in our natural gas bill." By reducing waste and implementing outstanding environmental practices, Ryobi earned two Governor's Awards for Environmental Excellence, which were presented by Lt. Governor Becky Skillman.

EMS focuses on existing manufacturing facilities in Indiana, offering energy usage assessments and providing solutions to reduce waste and overhead costs. Dave Riggle, President of EMS, says, "With the increase in energy costs, more companies are implementing this energy saving technology in existing buildings. Saving energy is just good business, and when Indiana companies are able to strengthen their bottom line, we all benefit."

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